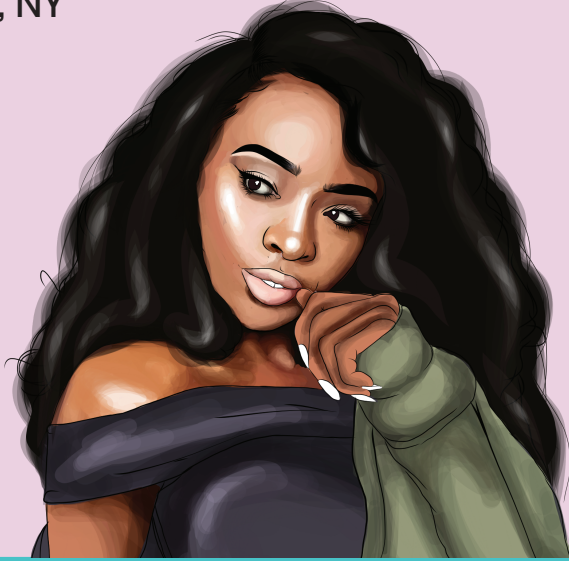


Iyanni Callender

Art Director

callenderiyanni@gmail.com
Brooklyn, NY



EDUCATION

Miami Ad School (NYC)

2018 - 2019

Art Direction Portfolio Program

University at Albany, State University at New York

GPA: 3.72

May 2017

B.S. in Business Administration

Concentration: Marketing/Management

Pace University

2017 - 2018

Graphic and Web Design Certificate

PROFESSIONAL EXPERIENCE

Ogilvy

New York, NY | February 2021 - Present

Art Director

- Elta MD, Gerber

Strawberryfrog

New York, NY | June 2019 - February 2021

Junior Art Director

- My/mo Ice Cream, Northwell Health, Lifebridge Health, Walmart, Georgia Pacific

GSB Digital

Long Island City, NY | June 2018 - December 2018

Marketing Assistant

- Executed GSB Digital website general maintenance and updates the News/Blog
- Concepted ideas, design, campaign execution, and creation of materials